



Unicorn Asset Management announces key appointments Further strengthening of well-resourced team

[Unicorn Asset Management](#), the independently owned fund management business specialising in UK equities, is pleased to announce the appointment of Alisdair Hinton as Director of Operations and Simon Correya as Risk Officer to its talented and experienced team.

In July 2021 – following an extensive process – Alisdair was formally appointed to the newly created role of Director of Operations. He has joined Unicorn having acquired a deep understanding of its business during eight years as Sales Director at LGBR Capital, a specialist provider of marketing and distribution services to the fund management sector.

Alisdair's in-depth knowledge of Unicorn's funds, processes, clients and retail investor base means that he is ideally suited to help drive the next phase of Unicorn's growth and development. In his new position, Alisdair will be working across all facets of the business from fund management and compliance to communications and strategy.

Simon Correya has been promoted to Risk Officer as Unicorn continues to build on its already robust approach to compliance, risk and corporate governance – while also having recently retained the services of third-party risk consultant, which will provide additional and independent risk oversight.

Simon is a fully qualified Accountant and has been a valuable member of the Unicorn team since 2014, during which time his roles and responsibilities have steadily expanded on the finance and operational side of the business.

Additionally, Unicorn is currently seeking to recruit two investment analysts who will provide further support to the already well-resourced investment team.

Chris Hutchinson, Director & Senior Fund Manager at Unicorn Asset

Management commented; *"These important developments highlight our commitment to delivering further strong performance and growth, while continuing to build on Unicorn's established reputation for always putting the interests of our investors first. We are delighted to formally announce Alisdair's appointment, which has been long-planned and is designed to ensure Unicorn's continued success through the ongoing development of our well-established processes and operations.*

"In addition, Simon's promotion further strengthens our risk function and reinforces our dedication to always placing the governance of our clients' investments at the heart of everything we do.

"Unicorn has been committed to investing in key personnel at every stage of its development and this approach has been of fundamental importance to the successful delivery of consistently strong performance and steady growth. Having made these latest appointments, we are confident and excited about the next chapter of Unicorn's evolution."

Alisdair Hinton, Director of Operations at Unicorn Asset Management added; *“Having worked with Unicorn and many of its clients since 2013 at LGBR Capital, I have an in-depth understanding, not only of how its fund managers work, but, also of what its investors value in the team’s process and style. Independent investment management firms with an excellent track record of delivering for clients are increasingly rare and I am extremely excited to be able to contribute to the next phase of Unicorn’s growth and evolution.”*

This press release does not constitute investment, legal, tax or other advice nor is it to be relied on in making an investment or other decision. This press release is not a solicitation, offer or recommendation to acquire or dispose of any investment or to engage in any other transaction. Unicorn Asset Management Ltd is authorised and regulated by the Financial Conduct Authority.

NOTES TO EDITORS:

Unicorn Asset Management

Unicorn Asset Management was established in 2000 and is an independently owned and managed fund management business. Unicorn specialises in investing in UK listed, small and mid-cap companies, with particular experience and expertise in the Alternative Investment Market.

Unicorn operates a team-based approach to investment management and its experienced, committed and well-resourced investment team has well over 100 years’ of combined experience.

Unicorn is focused on being the ‘best not the biggest’ and its funds aim to deliver long term outperformance. Unlike many investment firms, Unicorn is majority owned by its directors, its management team and by the family of one of its founders, which provides alignment of interest and a strong incentive to help ensure that the funds deliver consistently strong performance.

Unicorn currently has over £1.5 billion of client assets under management, invested across a range of funds that are designed to satisfy a variety of investor requirements. Unicorn’s fund offering includes Unicorn UK Income, Unicorn UK Ethical Income, Unicorn UK Growth, Unicorn Outstanding British Companies, Unicorn AIM VCT, Unicorn AIM IHT Portfolio Service and Unicorn AIM IHT Responsible Investment Portfolio Service.

Chris Hutchinson, Director & Senior Fund Manager

Chris is Senior Fund Manager and a Director of Unicorn. He has been the lead manager of Unicorn AIM VCT since joining the firm in late 2005 and the manager of Unicorn Outstanding British Companies Fund since its launch in December 2006. Prior to joining Unicorn, Chris was a Fund Manager at Montanaro Investment Managers for over eight years where he specialised in UK smaller companies.

-Ends-

Press Office

Zoe Powell

e: zpowell@sharecomms.co.uk

dd: 020 7071 3932

m: 07866 639014

Sarah Plevnik

e: splevnik@sharecomms.co.uk

dd: 020 7074 3571

m: 07789 725585

