



Unicorn further strengthens team with key appointments and looks to the future

Refreshed identity and new website for boutique UK specialist

[Unicorn Asset Management](#) the independently owned fund management business specialising in UK equities, has further strengthened its well-resourced investment team with two key appointments, and launched a refreshed brand identity and website.

Cordelia Tahany joined Unicorn in April as ESG & Investment Analyst and Anam Ajani joined in July as Investment Analyst. Cordelia and Anam will both work closely with the established investment team, contributing research and analysis across Unicorn's strategies - including the OEIC range and sector leading AIM VCT. Cordelia will also work closely with Unicorn's ESG Officer Alex Game.

Cordelia, who was previously an Investment Banking Analyst with J.P. Morgan, is a Level 4 ESG Investing CFA Charterholder and graduated from London School of Economics & Political Science (LSE) with a BSc in Economic History.

Anam has recently completed an MSc in Finance and accounting at Imperial College Business School and was previously Senior Analyst at J.P Morgan Chase & Co.

Unicorn's refreshed image and updated website reflect the shape of the business today, as it continues to strengthen and invest for the future. All the visible elements of the business, from factsheets to reports, have been updated and enhanced to ensure that they are user-friendly for Unicorn's loyal client following.

Chris Hutchinson, Director & Senior Fund Manager at Unicorn Asset Management commented; *"The outlook for equity markets is undoubtedly challenging at the current time. Despite this difficult backdrop, Unicorn continues to invest heavily in its most important asset; talented people. Together with significant further investment in internal resource, our website and client communications, the recent appointments of Cordelia and Anam are important developments that highlight our commitment to delivering further market-leading performance and growth over the longer term, while continuing to build on Unicorn's established reputation for always putting the interests of our investors first."*

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NOTES TO EDITORS:

Unicorn Asset Management

Unicorn Asset Management was established in 2000 and is an independently owned and managed fund management business. Unicorn is a specialist UK equity investor with a bias toward small and mid-sized companies and with particular experience and knowledge of AIM listed companies.

Unicorn operates a team-based approach to investment management and its experienced, committed and well-resourced investment team has well over 100 years' of combined experience.

Unicorn is focused on being the 'best not the biggest' and its funds aim to deliver long term outperformance. Unlike many investment firms, Unicorn is majority owned by its directors, management team and family, which provides alignment of interest and a strong incentive to help ensure that the funds deliver strong relative outperformance over the long term.

Unicorn currently has over £1 billion of client assets under management, invested across a range of funds that are designed to satisfy a variety of investor requirements. Unicorn's fund offering is split relatively evenly between Tax-Efficient funds (AIM VCT & IHT), Income funds (UK Income, UK Ethical Income) and Growth funds (OBC, UK Smaller Companies, UK Growth & Mastertrust).

Chris Hutchinson, Director & Senior Fund Manager

Chris is Senior Fund Manager and a Director of Unicorn. Chris has been the lead manager of Unicorn AIM VCT since joining the business in 2005 and is also co-manager of the Unicorn AIM IHT & ISA Portfolio Service and the Unicorn Outstanding British Companies Fund. Chris has almost 25 years' experience of UK Equity Investing and works closely with the Investment team across the OEIC and managed accounts. Prior to joining Unicorn, Chris was a Fund Manager at Montanaro Asset Management where he specialised in UK smaller companies.

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Press Office

Zoe Powell

e: zpowell@sharecomms.co.uk

dd: 020 7071 3932

m: 07866 639014

Sarah Plevnik

e: splevnik@sharecomms.co.uk

dd: 020 7074 3571

m: 07384 677969

