

Unicorn's Simon Moon marks ten years on UK Smaller Companies Fund as Alex Game appointed co-manager

[Unicorn Asset Management](#) the independent UK equity specialist, with a bias towards the opportunity in small and mid-sized companies, marked Simon Moon's tenth year as fund manager of the [Unicorn UK Smaller Companies Fund](#) (*'the Fund'*) in March and Alex Game has been appointed co-manager of the Fund alongside Simon.

Simon joined Unicorn in 2008, becoming lead manager of the UK Smaller Companies Fund in March 2013. Over that time the Fund has returned 125.18% vs the benchmark Numis Smaller Companies plus AIM (ex IC) Index return of 68.46% and the IA UK Smaller Companies return of 102.23%. The Fund has outperformed both the benchmark Numis Smaller Companies plus AIM (ex IC) Index return and the IA UK Smaller Companies sector average over 1, 3, 5 and 10 years. Simon is also co-manager of the Unicorn UK Income strategy alongside Fraser Mackersie.

Alex Game has become co-manager of the Unicorn UK Smaller Companies Fund alongside Simon, having served as assistant manager since January 2021. Alex joined Unicorn in 2014 and became co-manager of the Unicorn UK Growth Fund in January 2021 alongside Fraser Mackersie.

The Unicorn UK Smaller Companies Fund takes a relative value approach to smaller company investing, building a high conviction portfolio, focusing on high quality, well capitalised businesses, with high growth prospects and which are trading at attractive valuations.

Simon Moon, co-manager of Unicorn UK Smaller Companies Fund commented; *"It's been an interesting decade to have been at the helm of a UK smaller companies fund – from Brexit to Covid – there's been a lot to negotiate, and we're pleased to be delivering better than benchmark returns to investors. It's great to be working alongside Alex in his new role as co-manager on the Fund. UK small caps have historically outperformed their larger cap rivals over the longer term and the Unicorn UK Smaller Companies Fund will continue to hunt for those opportunities"*.

Chris Hutchinson, Director, Unicorn Asset Management added; *"Unicorn has a talented pool of portfolio managers who draw together as a team with strength and depth of experience. Both Simon's tenth anniversary at the helm and Alex joining him as co-manager on Unicorn UK Smaller Companies are key milestones for Unicorn as it continues to evolve."*

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NOTES TO EDITORS:

Unicorn Asset Management

Unicorn Asset Management was established in 2000 and is an independently owned and managed fund management business. Unicorn is a specialist UK equity investor with a bias toward small and mid-sized companies and with particular experience and knowledge of AIM listed companies.

Unicorn operates a team-based approach to investment management and its experienced, committed, and well-resourced investment team has well over 100 years of combined experience.

Unicorn is focused on being the 'best not the biggest' and its funds aim to deliver long term outperformance. Unlike many investment firms, Unicorn is majority owned by its directors, management team and family, which provides alignment of interest and a strong incentive to help ensure that the funds deliver strong relative outperformance over the long term.

Unicorn currently has c£900m of client assets under management, invested across a range of funds that are designed to satisfy a variety of investor requirements. Unicorn's fund offering is split relatively evenly between Tax-Efficient funds (AIM VCT & IHT), Income funds (UK Income, UK Ethical Income) and Growth funds (OBC, UK Smaller Companies, UK Growth & Mastertrust).

Simon Moon

Simon joined Unicorn in 2008 and is co-manager of the Unicorn UK Income Strategy and lead manager of Unicorn UK Smaller Companies Fund as well as collaborating with the Investment team across the OEIC, AIM VCT and managed accounts. Prior to joining Unicorn, Simon worked as a research analyst at JM Finn & Co. Stockbrokers and spent three years in the NHS graduate finance scheme.

Alex Game

Alex joined Unicorn in 2014 and is co-manager of the Unicorn UK Growth fund, Unicorn UK Smaller companies fund, AIM IHT & ISA Portfolio Service as well as collaborating with the Investment team across the OEIC, AIM VCT and managed accounts. As ESG Officer Alex has led the development of Unicorn's approach to responsible investing, having previously worked as a Client Advisor at Stanhope Capital with a focus on Charity clients. Alex graduated from Durham University in 2010.

Chris Hutchinson

Chris has been the lead manager of Unicorn AIM VCT since joining Unicorn in 2005 and is also co-manager of the Unicorn AIM IHT & ISA Portfolio Service and the Unicorn Outstanding British Companies Fund. Chris brings with him over 25 years' experience of UK Equity Investing and works closely with the Investment team across the OEIC and managed accounts.

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