

Unicorn Asset Management Limited Privacy Statement

Unicorn Asset Management Limited needs to use a small amount of personal data in order to provide services to our customers. This statement describes what data we collect, why we need it and how we ensure its security.

What we need

Unicorn Asset Management Limited retains personal data about you which will include your contact and identifying information such as name, address, email or NI number. We do not use or retain sensitive information.

Why we need it

We need to know your basic personal data in order to provide our asset management services and in order to comply with legal requirements. We will not collect any personal data from you that we do not need in order to provide you with a service.

How we share it

Where required by law or in order to provide services to you, we may use your personal data to identify you to UK regulators, fund administrators, IFAs or other necessary parties. We will provide only the minimum data required for these purposes.

How we secure it

From time to time, we need to share investor data with our fund administrators and other parties necessary to operate our funds. Our relationship with these parties is monitored and structured to ensure that your personal data is kept safe.

Any personal data held within Unicorn Asset Management Limited itself is secured.

How long we keep it

We are required under UK tax law to keep your basic personal data (name, address and contact details) for a minimum of 6 years after which time it will be destroyed.

More information on our retention policy can be found on the [Data protection and record retention policy](#)

What are your rights?

If at any point you believe the information we hold relating for you is incorrect or unnecessary, you have the right to request to see this information and even have it corrected or deleted. If you wish to raise a complaint on how we have handled your personal data, you can contact our Data Protection Officer (details below) who will investigate the matter.

Further information

Our Data Protection Officer is Philip John, contactable at dpo@unicornam.com. Personal data requests made under the terms of the GDPR should be addressed to Data Protection Officer.

If you are not satisfied with our response or believe we are processing your personal data unlawfully then you can complain to the Information Commissioner's Office (ICO).