

Unicorn Asset Management makes new Board appointment

More senior appointments and promotions as business continues to grow

Unicorn Asset Management the independent equity specialist with a focus on small and mid-sized companies, has appointed renowned industry veteran, Richard Fitzalan Howard to the Board as a Non-Executive Director.

Richard Fitzalan Howard has been appointed to the Board of Unicorn Asset Management as an Independent Non-Executive Director. Richard is a Senior Adviser of Stonehage Fleming Investment Management in London. Following 25 years with Flemings in London and New York as an investment analyst and fund manager, he was invited to set up the asset management arm of Fleming Family & Partners in 2000, becoming CEO and subsequently Chairman of FF&P Asset Management Limited. Unicorn is pleased to announce a further senior addition to the compliance function as the business further strengthens the team and continues to build resource for the future.

Romana Hoque has been appointed Compliance Manager following recent senior positions with Barclays & Mercer. Romana will report to Director of Operations, Alisdair Hinton and will work closely with the existing risk and compliance team.

Unicorn has also made a number of promotions within its investment and operations teams, which recognise the exceptionally talented and hard-working team and their important contribution to ensuring the best possible outcomes for its clients.

Anam Ajani, CFA has been promoted to Investment and ESG Associate and will support the investment team on the Unicorn UK Smaller Companies Fund and the Unicorn Outstanding British Companies Fund in a named capacity.

Cordelia Tahany has been promoted to Head of Sustainability & Senior Investment Analyst, working closely with the investment & ESG teams across all portfolios.

Jaimin Patel has been promoted to ESG, Risk and Investment Executive and will continue to support the team day to day in his new role.

Chris Hutchinson, Director & Portfolio Manager, Unicorn Asset Management commented; *“We are delighted to welcome Richard to the Board of Unicorn Asset Management following a lengthy process to identify a candidate capable of both enhancing our depth of knowledge and providing further positive challenge, as we continue to evolve all areas of the business.*

“We are also pleased to welcome Romana as Compliance Manager. The experience and expertise she brings of UK and US Compliance regimes will be of particular value as we expand our investor base.

“Cordelia, Anam and Jaimin’s promotions are all well-deserved, and bring increased responsibilities to their already important roles within the investment and operations teams.

“Our investors often remind us how much they value the strength and depth of the Unicorn team, and we remain committed to offering a best-in-class resource. We will continue to evolve to ensure we have the strongest team in place to continue to deliver for our clients.”

Richard Fitzalan Howard, Independent Non-Executive Director, Unicorn Asset Management added; *“I am excited to be joining the Board of Unicorn as a Non-Executive Director, at what is clearly a time of great opportunity for the company. I very much look forward to collaborating with Unicorn’s established and successful team during the next phase of its development.*

“Throughout our discussions, I have been impressed by the calibre of the entire Unicorn team. Their client focused culture has been nurtured over the past two decades and Unicorn’s strong reputation in the market is well-deserved. Recent years have been challenging for UK-focused asset managers. However, Unicorn’s commitment to building its team and vision for future growth, serve to emphasise the company’s long-term dedication to excelling as an independent, investment specialist.

“I look forward to offering my experience and guidance to the entire team and helping to write an exciting new chapter in Unicorn’s already impressive story.”

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NOTES TO EDITORS:

Unicorn Asset Management

Unicorn Asset Management was established in 2000 and is an independently owned and managed fund management business. Unicorn specialises in investing in UK Equities with a structural bias towards small and mid-cap companies, together with considerable expertise in the Alternative Investment Market (AIM).

Unicorn operates a team-based approach to asset management and its experienced, committed, and well-resourced team has over 150 years of combined investment experience.

Unicorn is focused on being the ‘best not the biggest’ and its funds aim to deliver long term outperformance. Unicorn is majority owned by its directors, ex directors and the management team, providing further incentive to help ensure that the funds deliver consistently strong performance.

Unicorn currently manages ~£800 million of client assets, invested across a range of strategies designed to satisfy a variety of investor requirements, including; Unicorn UK Income, Unicorn UK Ethical Income, Unicorn UK Growth, Unicorn Outstanding British Companies, Unicorn UK Smaller Companies, Unicorn Mastertrust, Unicorn AIM VCT, Unicorn AIM IHT Portfolio Service and Unicorn AIM IHT Responsible Investment Portfolio Service.

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