

Investment Objective

The Unicorn Outstanding British Companies Fund aims to achieve long term capital growth by investing in a portfolio of outstanding British companies by taking a long term view of not less than five years. British companies are defined as those which are incorporated or domiciled in the UK or have a significant part of their operations in the UK. At least 80% of the companies that the Fund invests into will be British companies. The Fund can also invest into companies that are not otherwise British companies but are listed on stock exchanges in the UK.

Investment Policy/Strategy

Outstanding companies are defined as those whose economics and risks are well understood, whose revenues, earnings and cash flows are predictable to a reasonable degree of certainty, which sell products and services into growing markets, which have market leadership positions and lasting competitive strength, which generate high average and incremental returns on invested capital, which convert a high proportion of their earnings into free, distributable cash, which can show a consistent track record of operating performance, which are run by decent, experienced individuals, who manage their businesses with the goal of maximising owner-value, which operate with low core debt, which are not predominantly acquisition-led, and which produce clean, intelligible financial statements. The fund may also invest in smaller companies, including companies quoted on AIM. AIM is the London Stock Exchange's international market for smaller, growing companies. The fund may also invest, at its discretion, in other transferable securities and deposit and cash. The fund may also enter into certain derivative and forward transactions for hedging purposes. The fund invests for the long term and there is no guarantee that any particular return will be achieved, over any period, and investors should note that their capital is always at risk.

Managers

Fund Manager - Chris Hutchinson

Fund Manager - Max Ormiston

Fund Commentary

The Outstanding British Companies Fund registered a total return of +2.1% in July, outperforming the IA UK All Companies sector average total return of +1.3% over the same period.

The top contributor during the month was Dechra Pharmaceuticals, which added +0.5% in Fund performance terms. Dechra reported that trading was ahead of expectations, benefiting from strong revenue growth of +22% in its North American veterinary pharmaceuticals business. The next largest contributor was Spirax-Sarco Engineering, which added +0.4% to overall Fund performance, despite an absence of company specific news.

The largest detractor was Smith & Nephew, which cost -0.2% in Fund performance terms. Smith & Nephew's interim results were released during July and, although trading in the first half of its financial year was strong, the company's management team has adopted a cautious approach to the second-half of the financial year, which caused short term share price weakness.

During the month a new position was initiated in Tate & Lyle, a global provider of specialty ingredients and solutions for manufacturers of food and beverage products.

Unicorn Asset Management Limited (Unicorn) is an independent, specialist fund management group, established in July 2000.

Unicorn focuses on long term, long only, investment in UK quoted companies and aims to achieve superior absolute returns through the application of traditional, fundamental principles of investment.



Cumulative Performance

	YTD	1 Year	3 Year	5 Year	10 Year
Outstanding British Companies (B -Shares)	12.9 %	19.1 %	2.5 %	27.4 %	122.3 %
Rank	105/249	238/249	180/238	170/226	74/198
Sector Average	13.2 %	32.3 %	11.8 %	41.4 %	107.9 %

Source: Financial Express (Using bid to bid market value, total return)

Discrete Performance

	2020	2019	2018	2017	2016
Outstanding British Companies (B -Shares)	-12.1 %	21.6 %	-5.3 %	10.2 %	4.2 %
Rank	209/246	126/241	15/235	187/229	191/222
Sector Average	-6.0 %	22.2 %	-11.2 %	14.0 %	10.8 %

Source: Financial Express (Using bid to bid market value, total return)

Past Performance - 10 Years



Past performance is not a guide to future performance. The value of investments and the income from them may go down as well as up and investors may not get back the full amount of their original investment.

Unicorn Outstanding British Companies Fund

August 2021

Top 10 Holdings	
Diageo	4.0%
Mattioli Woods	3.9%
Sage	3.9%
Spirax-Sarco Engineering	3.9%
Victrex	3.9%
Tracsis	3.8%
Dechra Pharmaceuticals	3.8%
Keystone Law	3.8%
Integrafin Holdings	3.8%
Advanced Medical Solutions	3.7%
Total	38.5%

Top 10 Sectors	
Financial Services	17.7%
Health Care	11.0%
Software & Computer Services	7.8%
Cash	7.4%
Electronic & Electrical	6.6%
Biotech	6.4%
Alcohol Production	4.0%
Engineering	3.9%
Speciality Chemicals	3.9%
Pharmaceuticals	3.8%
Total	72.5%

Fund Facts	
Fund Managers	Chris Hutchinson Max Ormiston
Fund Size	£117m
Launch Date	08 December 2006
Fund Sector	UK All Companies
Number of Holdings	27
Pricing	10:00 Daily
ISAs/JISAs	Available
Dividend Dates	Ex-Div: 30/9 Payment: 30/11

Share Class Information			
	A – Accumulation	B – Accumulation	O – Accumulation
Initial Charge	5.50%	2.50%	5.50%
On Going Charge	1.59%	0.84%	1.59%
ISIN Code	GB00B1GFWW16	GB00B1GGDH66	GB00BJTMQ891
Sedol Code	B1GFWW1	B1GGDH6	BJTMQ89
Bloomberg Code	UNOBCRA	UNOBCIA	UNOBCOI
MEX ID	U2OBSR	USOBSI	U2AAAE
Initial Investment	£2,500	£100,000	£10,000

Risk Ratios	1yr	3yr
Volatility	9.19	15.20
Alpha	7.46	-1.80
Beta	0.38	0.68
Sharpe	1.65	0.00
Information Ratio	-0.73	-0.29

How to buy the Fund: The fund is available through a number of distributors including	
7IM	HL Vantage
Aegon	Hubwise
Alliance Trust	James Hay
Ascentric/Funds Direct	Novia
Aviva	Nucleus
Bestinvest	Pershing Nexus Funds
Charles Stanley Direct	Standard Life Fundzone
Cofunds	Transact
Fidelity Funds Network	Zurich
Standard Life Elevate	Old Mutual Wealth

All figures within this factsheet have been calculated with reference to 31 July 2021 with exception to the on going charge figure which is based on the annual accounts for the 12 months ended 30 September 2020

- Past performance is not a guide to future performance. The value of investments and the income from them may go down as well as up and investors may not get back the full amount of their original investment
- Unicorn Asset Management do not give out investment advice, we recommend that you contact a financial advisor if you are unsure whether to invest
- Investors should also read the Prospectus and KIID document of the fund before making an investment
- Equities are subject to greater degrees of market risk than other types of investment, such as bonds or money market instruments. You should not invest unless you are prepared to accept a higher degree of risk
- Investing in smaller companies, including AIM companies, can carry greater risks than those usually associated with large capitalisation companies. Smaller companies are likely to be less established and may not have access to the financial resources available to their larger counterparts. The shares of smaller companies are relatively illiquid and under-researched.
- Taxation levels, benefits and reliefs may all vary depending on individual circumstances and are subject to change
- Opinions expressed in this factsheet are subject to change without notice.
- Unicorn Asset Management Limited are authorised and regulated by the Financial Conduct Authority.

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